10% healthier

A Demonstration Initiative of Thriving Populace

It's time to do better for Mississippi patients. Chronic conditions like diabetes and obesity shorten the lifespan of those close to us, and when untreated can lead to life-altering medical complications. Research has shown that patients who follow care plans, with support, will reduce their negative indicators by 10% or greater, leading to a massive reduction in these complications. Patients who are on track and in control will lead longer, happier lives. This innovative program, crafted by passionate healthcare providers can help achieve these goals.

10% Healthier Is...

- A voluntary program proving that patients who follow their doctors' guidance for 10 months will see a 10% improvement in their health.
- Support for plans established by doctors with an expanded care team, and an app that helps family members encourage patient success.
- Innovative patient monitoring with easy to use devices that automatically upload key health indicators and share them with caregivers and family.
- Resources to help patients remove barriers like transportation, medication, access to education and mental health services.
- A 2023 demonstration initiative, independently monitored by experts at the National Diabetes and Obesity Research Institute.





resources to enable patients



coordinated patient care plans

more patients on-track and in control



Our Board of Directors

Dr. David Northington, DO Medical Physician/Former Chief of Staff, Memorial/Former CMIO

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Gene Thomas

Thriving Populace Founder, Non-voting Board Member/Healthcare Executive/ Technology Executive

Your investment in this demonstration initiative will help improve the lives of Mississippi patients, make our state a healthcare innovator, and also enhance long-term success and healthcare savings.

To explore a contribution, contact Gene Thomas at **GThomas@thrivingms.org**, or **229.297.9283** Thriving Populace is a registered 501 (c)(3) charitable organization. IRS EIN-86-2698602